



Featured Sponsor Benefits

Since 2005, Texas Law Talk Radio has been a trusted source of legal experience, with a staggering 90,000 unique episode downloads. And that's not all - our reach extends through our website and social media platforms, ensuring a wide audience for our sponsors.



TEXAS LAW TALK RADIO



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Overview

Texas Law Talk Radio is committed to providing our audience with informative and engaging issue-spotting discussions on all things related to Texas law. Being a guest on our program helps everyone learn new things while expanding your outreach to new referral sources all over Texas. We only work with high-quality lawyers with well-earned reputations for great lawyering and even better client service.

There's nothing else like Texas Law Talk Radio. It's homegrown and organic, built on hard work and authenticity. We believe in creating an organic network of attorneys and collateral professionals we can trust and with whom we can share referrals.

Features and Benefits of Being the Episode Sponsor

1. In-person recording at your location, with video capture for a 60-second social media commercial promoting your podcast appearance and topic.
2. The first 5 minutes are yours to discuss your firm, what makes you unique, and why competitive clients who want to achieve their goals need to know you.
3. As a sponsor, your name will be prominently featured in the show title and URL, and your firm's name will be in the primary headline. Our strong SEO power and rank authority, built over the years, will significantly boost your search engine performance and name recognition. This exposure is invaluable for both people and search engine bots.
4. Exclusive e-mail blast to our MailChimp list of attorneys, collateral professionals, and business contacts. These great referral sources can click all over your website and connect with you on social media through the eblast we use to promote your program.
5. Permanent backlinks to your website and episode on our website's Featured Sponsor page, as well as your firm name and link on the corresponding legal practice area FAQ page, are also on our website.
6. As a sponsor, you have the unique opportunity to choose exclusivity options, whether it's based on location or practice area. This means that by committing to monthly program appearances and sponsorship, you can secure a special place in our network.
7. Guaranteed promotion on our social media networks of a summary article published on our website. We will share the links with you as well.

Sponsor & Production Rate

The Featured Sponsor fee of \$500 is invoiced following the episode recording. Upon receipt, production, and promotion are deliverable within five business days. We work hard to keep recording and producing fresh content all over Texas, building this niche referral network. Monthly recurring fees are auto-billed to a card on file. We make everything easy.

Practice Area & Location Exclusivity

We don't work with everyone. We prefer mutually beneficial relationships where we can refer attorneys in practice areas and locations we know, like, and trust. When a firm commits monthly to us, we grant them exclusive access to our services for their practice area and location. We determine coverage area based on the location and what's mutually agreed upon as reasonable.

What You Can Expect From Being a Texas Law Talk Radio Guest and Featured Sponsor

I. You Are Going to Start Thinking of Creative Program Ideas

People are tired of hearing the basics about law and how things work. They want stories about real life, challenges, and how people overcome obstacles. After a show, people often think about things they wish they would have added. When we do monthly shows, you will start thinking about topics and those great stories about what it's like to do what you do. Everyone enjoys doing these podcasts.

II. People Will Find You All Over the Internet, and Google Loves You

We do so much to plant the seeds of every program in the Internet soil that people will be able to find your shows and summaries of your topics and discussions of them for years to come. Our Blog Talk Radio Network host channel is set to syndicate to other podcast platforms, and our social media outreach and placement of our podcasts is something the search engine bots can't wait to index and display.