
Lone Star Content Marketing

John Nicholas Augustine, J.D., Agency Owner

Host of Law Talk Radio, Nationwide Since 2005

nick@lonestarcontentmarketing.com

Call/Text (214) 415-7664



Strategic Content and Visibility for Featured Sponsors on Law Talk Radio

Featured Sponsor Rates

Featured Guest – \$750

Solo Attorneys, Small Firms, and Consultants

- Interview (Featuring Your Name in Title and Sponsor Mention)
- Blog Articles (Ours and Yours)
- Social Media Distribution

Authority Builder – \$1,500

Solo Attorneys, Small Firms, and Consultants

- Everything Above
- Expanded Article (Strong SEO Piece)
- Multi-platform Social Rollout Including Reels and Stories
- Newsletter Feature (Ours and Yours)
- Additional Content Edits for Their Short-Form Use

Strategic Partner – \$3,500+

Law Firms, Sponsors, and Ongoing Relationships

- Everything Above Plus
- Multiple Appearances or Series
- Ongoing Content Support
- Priority Placement
- Deeper Integration Into Our Network

Core Deliverables

- Professionally Hosted Podcast Interview on Law Talk Radio
- Long-form SEO Blog Article Based on the Episode
- Optimized Podcast Description for Search and Discoverability
- Social Media Distribution Across:
 - Law Talk Radio
 - Lone Star Content Marketing
 - Our Professional Channels
- Branded Promotional Graphics
- Short-form Video Clips (if available from recording)